

iPlayerHD Privacy Policy

iPlayerHD values the privacy of its users and recognizes the potentially sensitive nature of any information we may receive regarding our users. That is why we will *never sell, rent or lease* your personal information!

This Privacy Policy covers how iPlayerHD treats personal information that it collects and receives and pertains to all users, subscribers or visitors (“Users”) of services or websites owned or operated by iPlayerHD.

This Privacy Policy is incorporated into and is subject to the iPlayerHD [Terms and Conditions](#). By visiting the iPlayerHD website or using any iPlayerHD services, you consent to this Privacy Policy and the Terms and Conditions.

The Type of Information We Collect

In the course of providing its services and in an effort to provide an efficient and optimal experience to its Users, iPlayer may collect certain types of personal information. Examples of user-supplied information include your name, address, phone number and email address. We may also collect certain types of information generated by our servers or by web analytics and other internet tools. These types of information include, but are not limited to, your IP address and dates and duration of your use of iPlayerHD's websites or services. We may also place cookies on your computer in order to optimize the User experience of iPlayerHD's website or services.

What We Use Your Information For

iPlayerHD uses the information that we collect to operate, maintain, enhance, and provide to you all of the features and services found on the iPlayerHD website. We will use your email address, without further consent, for administrative purposes such as notifying you of major iPlayerHD website updates, for customer service, account maintenance, billing or to contact you regarding content that you have uploaded.

iPlayerHD uses all of the information that we collect to understand the usage trends and preferences of our Users, to improve the way the iPlayerHD Sites work and look, and to create new features and functionality. We may use gathered information to provide you with news and information regarding organizations or services we believe might be of interest to you.

When We Share Your Information

iPlayerHD will never share your personal information with other organizations for their marketing or promotional purposes.

We may share personal information with certain service providers as is necessary to provide

iPlayerHD's services to you (i.e. PayPal or other billing solutions). We may also disclose personal information if required to do so by law, or in the good-faith belief that such action is necessary to comply with state and federal laws (such as U.S. Copyright law) or respond to a court order, judicial or other government subpoena, or warrant. We may make such disclosures without providing Users notice, in some cases.

iPlayerHD reserves the right to disclose personal information that is necessary to enforce our Terms and Conditions; take precautions against liability; protect Users from fraudulent, abusive, or unlawful uses; to investigate and defend ourselves against third-party claims or allegations; to assist government enforcement agencies; to protect the security or integrity of the iPlayerHD websites; and to protect the rights, property, or personal safety of iPlayerHD, our Users, or others.

Transferability of Agreement

This Privacy Policy and any User information collected or received hereunder may be assigned and transferred to any organization that may acquire or merge with iPlayerHD.

Changes and Updates to this Privacy Notice

This Privacy Policy may be revised periodically without further notice to you and this will be reflected by the "last modified" notice below. Please revisit this page to stay aware of any changes. Your continued use of the iPlayerHD website and services constitutes your agreement to this Privacy Policy and any future revisions.

Date Last Modified

This Privacy Notice was last modified on November 30, 2015.

iPlayerHD Contact Information

Please contact iPlayerHD with any questions or comments about this Privacy Policy, your personal information, our third-party disclosure practices, or your consent choices at info@iplayerhd.com. We will respond to your inquiry within 30 days of its receipt.